

icehouse
Grow smarter. Grow faster.



Business Owner Programme

A practical academy where you'll learn new business skills, network with fellow owners, and redesign your business for the future.

Kiwi
business
owners with
\$1M-\$3M
in annual revenue

Business Owner Programme

The Icehouse Business Owner Programme provides a unique learning environment for owners of Kiwi businesses, which will provide you with the tools, support, and connections to drive progress and create a better business.

Who is this programme for?

Owners of businesses with annual revenue between \$1M and \$3M.

What will you get from this programme?

Begin the programme by completing Centrigrade™ online to learn about the strengths and opportunities for growth in your business.

Throughout the programme, you'll cover:

- Deciding where your business will operate and how you will win in the future
- Driving growth from the top - Leadership, Mindset & Resilience
- Building a high-performing team and culture in your business
- Transforming how your business wins sales and why customers choose you
- Generating growth through digital/social media channels
- Understanding of accounting and finance principles
- Build a Business Growth Plan to keep you focussed

These will be interactive sessions where you apply your learning to your business and share experience and ideas with other business owners.

In addition to the monthly workshops, you can choose to meet with an Icehouse business coach for a focussed one-on-one session to boost the progress of your business growth plan for an additional fee.

Your Facilitator: Jamie Brock

Jamie Brock is the Regional Delivery Lead for Icehouse and works with a number of Icehouse customers, helping them to improve their business performance. He challenges business owners' thinking, pushing and encouraging them to go further than they thought possible.

Duration:

Three Days
Over Three Months

Format:

In-Person
Group Sessions

Dates:

9th Apr, 2026
7th May, 2026
4th June, 2026



"I want people out there, especially Māori and Pacifica, and women in business, to know that the Business Owner Programme can really affirm that what you are doing is brilliant."

Ray Everest

Co-Founder of Future Focus

What will be covered in this programme?



Action Plan

An actionable plan that will focus on business strategy



Network Of Support

Accountability and support from working with other leaders



Effective Leadership

New skills, frameworks and tools to become a more effective leader



Step In The Right Direction

A broader outlook and a clear sense of direction and goals



Learning For Good

A unique learning environment that enables implementation of skills in the business



1 on 1 Coaching Support

Support to implement the learnings from the programme into your business for an additional fee.

You may be eligible for capability development funding available through the regional business partner network. Please contact your Regional Partner for more information.